

Since 2007, Women on Business ([www.womenonbusiness.com](http://www.womenonbusiness.com)) has been a leading online destination for news, information, and discussions from today's female business thought leaders.

Women on Business is an award-winning site and consistently ranks as one of the top websites for women and top business blogs in rankings by national and global media organizations.

## Advertising Rates

Payment is required via PayPal prior to ad publishing unless otherwise indicated below.

### Standard Website Display Advertising and Custom Advertising

57,000+  
Approx. Monthly  
Page Views

20,000+  
Monthly Visitors

59

Domain Authority  
(Source: ahrefs)

41,000+  
Twitter Followers

5,500+  
Facebook Fans &  
Followers

2,100+  
RSS Subscribers

2,000+  
Email Subscribers

65%  
% of Site Visitors  
Between the Ages  
of 18 and 34

Ad Description	Location	Price
Run-of-Site Sidebar 125 x 125 Ad	Sidebar, Above the Fold	\$50/month
Home Page Secondary 300 x 250 Ad	Middle of Page, Below the Fold	\$50/month
Run-of-Site Leaderboard 728 x 90 Ad	Top Right, Above the Fold	\$150/month
Custom Ad Placements, Sizes, Formats, and Sponsorships		inquire by email

### Paid Post Placement and Writing

Ad Description	Price
Placement of Advertorials (i.e., Sponsored Posts, Native Advertising)	\$100*
Writing Advertorials (i.e., Sponsored Posts, Native Advertising)	\$100

\*Sponsored posts must be approved prior to publishing. Send inquiries to [susan@womenonbusiness.com](mailto:susan@womenonbusiness.com). All advertorials will be clearly marked as sponsored content and can include only one do-follow keyword link to the web page of the sponsor's choice. Advertorials must be useful to women in business and may not be self-promotional. Sponsored posts are published within 48 hours of receipt of payment. A \$25 editing fee may apply for low quality content. There are no refunds or discounts. Full guidelines: <https://www.womenonbusiness.com/sponsored-paid-post-guidelines-and-pricing/>.

### Email Newsletter Display Advertising

Ad Description	Location	Price
Feature Position 600 x 160 Ad	Above the Content	\$100/issue
Secondary Position 600 x 160 Ad	Below the Content	\$50/issue

### Social Media Advertising

Ad Description	Location	Price
Sponsored Tweet	Twitter.com/womenonbusiness	\$50**
Sponsored Facebook Post	Facebook.com/womenonbusiness	\$50**

\*\*Pricing is for ONE tweet or post. Social media ads/content must be reviewed and approved prior to publishing. Send inquiries to [susan@womenonbusiness.com](mailto:susan@womenonbusiness.com). All social media ads/content will be clearly marked as sponsored content using the hashtag #ad at the end of the post. Social media ads can include one link to a site approved in advance. Sponsored posts are published within 48 hours of receipt of payment. There are no refunds or discounts.